

**STYLE GUIDE**

**Primary Style**

**Theme: knowledgeable, capable, skilled, innovative, creative, professional but not too much**

**Color Codes (summer tones)**

* **Apache (#dbc078): Titles**
* **Sand (#e0c57b)**
* **Tan (#cbb26a)**
* **White (#ffffff): Backgrounds**
* **Dark Blue Gray (#2a3d4b): Text, instead of black**

Wordmark Font: Esportica Regular

**Slogan Font: Supermolot Bold**